



ATIF MASKEEN

WORK EXPERIENCE

Merchandiser

Silal Food and Technology, Dubai, UAE

September 2023 - Present

- Maintain a good set up of promotional displays, analyse inventory levels and demand levels to support revenue generation.
- Explore consumer feedback to inform future promotional displays. Stay up to date on the latest marketing trends to keep business current.
- Efficiently manage inventory control, receiving and organizing incoming products, and maintaining accurate records.
- Ensure proper storage and preservation of goods, minimizing losses and ensuring product quality.
- Collaborate with colleagues to ensure smooth stock replenishment and facilitate efficient order fulfillment.
- Efficiently manage inventory control, receiving and organizing incoming products, and maintaining accurate records.

Store Keeper

Al Bakrawe Trading, Dubai, UAE

September 2022 – September 2023

- Efficiently manage inventory control, receiving and organizing incoming products, and maintaining accurate records.
- Ensure proper storage and preservation of goods, minimizing losses and ensuring product quality.
- Collaborate with colleagues to ensure smooth stock replenishment and facilitate efficient order fulfillment.

Sales Representative

Megamart, Mirpur, Kashmir, Pakistan

December 2020 - September 2022

- Successfully maintained and expanded customer base, consistently meeting or exceeding monthly sales targets.
- Provided exceptional customer service, addressing inquiries and resolving issues promptly.
- Collaborated with team members to optimize store layout and enhance product visibility, resulting in increased sales.

SKILLS

- Excellent interpersonal and communication skills, enabling effective customer engagement and relationship-building.
- Strong attention to detail, ensuring accurate record-keeping and inventory management.
- Proficient in using MS Office Suite for documentation and data analysis.

OBJECTIVE

Results-driven Merchandiser with a keen eye for product placement and a passion for creating visually appealing displays. Seeking a dynamic role where my creativity, strategic merchandising techniques, and strong communication skills can enhance the retail environment and drive sales growth.

CONTACT

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ADDRESS:

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LANGUAGES

- Urdu (Native)
- Hindi (Fluent)
- English (Fluent)
- Arabic (Conversational)

EDUCATION

Chaksawari Mirpur Azad Kashmir

Bachelor's Degree in Political Science and Economics
Graduated 2021

REFERENCES

Available upon request.